


2 DISCS




THE BEST OF


EASTSIDE
KIDS & YOUNG
PEOPLE



**Do you want to reach
more children and
their parents?**




**Are you putting on fantastic
family events and wanting to
let everyone know?**















Eastside Radio is the community station for the City of Sydney and Eastern Suburbs. There are more listeners in our license area compared to any other community station in the country. That means more families and a higher proportion of kids whose parents are prepared to do something about their entertainment.

We care just as much about kids and young people as we do about teenagers, adults, parents and grandparents. We are truly a family station and our audience appreciates this focus. Your sponsorship with our station gets you immediate access to an audience constantly searching for more activities to engage the family.



**Become a part
of the Eastside
family today!**



With 'Eastside Kids & Young People' you can have your message placed prominently in our variety of music, arts and culture programs, including Arts (Mon-Fri at 10:30am), as well as our peak Jammin' (Mon-Sun from 7am) and Drive programs (Mon-Fri at 4pm) and more.

We offer the following packages – all have GST and production (normally \$50) already included.

\$440: 20 x 30 sec spots + 5 bonus

\$660: 30 x 30 sec spots + 8 bonus

\$880: 40 x 30 sec spots + 8 bonus

Each package also includes

- 30 sec spots scheduled in relevant music/arts programs
- 1 x week placement of your web banner on our site (valued at \$240)
- 1 x week placement of your web banner on our site (valued at \$240)
- Interview/ live performance if applicable
- Ticket giveaways / live reads (valued at \$60 ea)

Outcomes for you

- Drive increased awareness and sales among a community of family entertainment lovers
- Increased profile through cross-promotion via Twitter/facebook, Eastside website and eNews
- Align your overall brand with support of a local, highly relevant and family orientated station

NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**

Eastside Radio 89.7FM

T: 02 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

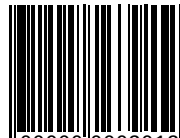
Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from
eastsidefm.org

Cover photograph by Shane Rozario

Design by jiaxihuang.com

**EAST
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FM**



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