

2 DISCS

THE BEST OF

897 PROGRAM
PRESENTS

Did you know we are limited to 5 mins of
sponsorship announcements per hour?
That means your message is guaranteed
to be heard!

Ever wanted to own your own radio program?

You can have your business mentioned each time the program goes to air, plus a rotating schedule of announcements throughout relevant programs to capture your target market.

Support community radio!

Our listeners like what they
hear and they want you to join
the Eastside family!

\$1,180/month

(inc. GST & Production) minimum of 3 months

Each month within the campaign is valued at \$2,100 and would include:

- 26 x 30 sec announcements (valued at \$780)
- 4 bonus spots (valued at \$120)
- 13 x 30sec Program Presents announcements (valued at \$360)
- Interview on sponsor product and/or destination every six weeks and regular program coverage of sponsor deals and updates. (valued at \$360)
- 1 x online feature article with links to your site (valued at \$240)

AND

- 1 x week placement of online banner 300 x 100 (valued at \$240)

OR

- 1 x inclusion in our eNEWS with special offers (valued at \$240)

Exclusive Program Sponsors include Cinemascope and Palace Cinemas / Take One and Coopers / Community Billboard and City of Sydney 2030.

Current program guide is available on our website eatsidefm.org

Outcomes for you, our trusty sponsor

- Drive increased awareness and activity amongst your present and future target market
- Align your brand with a highly relevant, community organisation in Sydney
- Branding and exposure to your local community
- Increased brand exposure through cross-promotion via Twitter/Facebook, website and eNews
- Publicity opportunities with other local and metropolitan media

NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**

Eastside Radio 89.7FM

T: 02 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

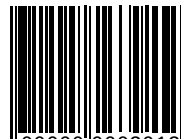
Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from
eastsidefm.org

Photos by Sam Ali

Design by Jiayi Huang

**EAST
SIDE 89.7
FM**



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