

2 DISCS

THE BEST OF

FESTIVAL
MEDIA

Give your event the kudos it deserves!

Eastside Radio is one of the country's leading stations for quality jazz music. We also pay avid attention to soul, funk, hip hop, blues, roots, electronica, gypsy, Latin, African and other world music, creating the unique Eastside sound.

We also believe in supporting our local community of artists. Our listeners tune in to hear high quality local music and arts. They rely on us to recommend upcoming festivals and events in their neighbourhood and at their favourite venues.

Taking out a Festival Media package is more than just advertising, it's aligning your sound and image with the Eastside brand. It's an endorsement by the station and gets presenters and volunteers behind the event. You can strengthen the event profile and reach a fiercely loyal audience.

Our listeners like what they hear and they want you to join the Eastside family!

The following packages are available to major events or festivals compatible with Eastside Radio's sound and objective.

**\$900: 35 spots (valued at over \$1,100)
+ 5 bonus**

**\$1200: 45 spots (valued at over \$1,400)
+ 10 bonus**

**\$1800: 75 spots (valued at over \$2,400)
+ 10 bonus**

10% GST and production fee is added to all campaigns.

Each package includes:

- 30 sec spots scheduled in relevant music/arts programs
- 1 x feature article with links to your website and our social media (valued at \$240)
- 1 x week placement of your web banner on our site (valued at \$240)
- Interview/ live performance if applicable
- Ticket giveaways / live reads (valued at \$60 ea)
- A live broadcast of your event on 89.7FM if allowable

All campaigns can include use of the Eastside logo. The client is encouraged to display the Eastside logo on all promotional material surrounding the event.

Outcomes for you, our festival partner

- Drive increased awareness and ticket sales among a community of music lovers through our vast communicative resources
- Increased profile through cross-promotion via the Eastside website and social media
- Align your event with support of a highly relevant, music lovers' station

NEXT STEP...

Contact Eastside Radio to confirm your interest
and we can get the ball rolling!

Eastside Radio 89.7FM

T: 02 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

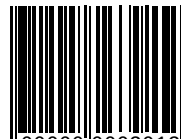
Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from
eastsidefm.org

Photos by Raquel Duron

Design by Jiayi Huang

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