

2 DISCS

THE BEST OF

EASTSIDE  
ON-SCREEN

*Did you know there are over twenty film festivals running in Sydney over the calendar year?*

*That's an average of one every two and a half weeks!*

Who doesn't love going to the movies? Popcorn, sweets, the majesty of the big screen and the anticipation of those opening frames...

There's so much competition for people's leisure time; it can be difficult to fill the house.

With one of these packages, you are guaranteeing exposure to a large number of free-thinking and culturally curious listeners through the intimate and trusted medium of community radio.

*Eastside Radio can help you stand out to fill every seat.*

With 'Eastside On-screen', you can have your message placed prominently in our variety of film, arts and culture programs, including Arts (Mon-Fri 10.30am-12noon), Celluloid Sessions and Something Else, as well as in our peak Drive programs (Mon-Fri 4-6pm) and more.

We are offering the following packages – all have GST and production (normally \$50) already included!

**\$280: 10 x 30 sec spots + 5 bonus**

**\$440: 20 x 30 sec spots + 5 bonus**

**\$660: 30 x 30 sec spots + 8 bonus**

**\$880: 40 x 30 sec spots + 8 bonus**

Each package also includes

- feature article incl. advance film reviews\* on our website
- option of a live read/giveaway for Eastside Supporters
- possibility of an interview
- social media support through e-news, Twitter and Facebook

**PLUS** half-price on addition of web/eNews banner (normally \$240 ea.)

*\* Screeners or advance screenings required*

## Outcomes for you

- Drive increased awareness and ticket sales among a community of arts lovers
- Increased profile through cross-promotion via Twitter/Facebook, Eastside website and eNews
- Align your overall profile with support of a local, highly relevant, arts lovers' station

We're also happy to tailor a campaign to your needs – we know everyone's budgets are different!

With a reach of over 72,000 people each week tuning in and with over 25,000 hits on our website per month – over 70% of which come from within the Eastern Suburbs, Inner West and Inner City - we could be the key to selling every ticket!

## NEXT STEP...

### Contact Eastside Radio to get the ball rolling!

Find out what a difference radio sponsorship can make;  
call Eastside Radio on 9331 3000 or email [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)  
to get on the station that loves film!

Eastside Radio 89.7FM

T: 02 9331 3000

E: [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

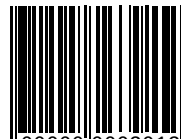
Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from  
[eastsidefm.org](http://eastsidefm.org)

Cover photograph courtesy of Metro Screen (2011)

Design by [jiaxihuang.com](http://jiaxihuang.com)

**EAST**  
**SIDE** **89.7**  
**FM**



0 00000 0002012