

2 DISCS



THE BEST OF

PERFORMANCE
ARTS

Eastside Radio is known for its great music, but we're deeply committed to other areas of the arts as well.

With a dedicated 1½ hour Arts show every weekday, as well as specialist programs for film, foreign language culture and literature, we like to think we're a friend to all the artists in our community.

With all the competition for people's leisure time, it can be difficult to fill the house. To this end we've developed a range of promotional campaigns for independent companies and productions for dance, theatre, film and all the performance arts to suit all budgets.

Our listeners like what they hear and they want you to join the Eastside family!

Our packages below are tailored to promote independent artists, small-scale arts events and community based arts organisations operating without significant funding.

\$330: 10 x 30 sec spots + 5 bonus

\$550: 20 x 30 sec spots + 5 bonus

\$770: 30 x 30 sec spots + 8 bonus

Each package is valued over **\$600** and includes

- 30 sec on-air announcements scheduled in relevant music/arts programs
- A feature article with picture and links on our website
- Live Read/Giveaway during an Arts program
- Interview on an Arts program
- social media support through e-news, Twitter and Facebook

Outcomes for you

- Drive increased awareness and ticket sales among a community of arts lovers
- Increased profile through cross-promotion via Twitter/Facebook, Eastside website and eNews
- Align your overall profile with support of a local, highly relevant, arts lovers' station

We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!

NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**

Eastside Radio 89.7FM

T: 02 9331 3000

E: sponsorship@eastsidefm.org

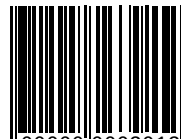
Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from
eastsidefm.org

Photo: Shane Rozario (Kali Retallack/Smoke & Mirrors/
Sydney festival 2012)
Design by Jiaxi Huang

**EAST
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