

2 DISCS

# THE BEST OF

LOCAL  
BUSINESS  
PROFILE

Did you know we are limited to  
5 mins of sponsorship  
announcements per hour?

**It's proven that local businesses can raise their profile in the Inner City, Eastern Suburbs and Inner West with Eastside Radio.**

Eastside Radio prides itself on supporting the local community and that includes small to medium businesses. From retail to job agencies to health practitioners, Eastside Radio can endorse your product and maximise exposure to a fiercely loyal audience.

**Amplify your message and be heard!**

## \$766 / 4 weeks plus GST & production (minimum 12 weeks)

Each 4-week package is valued at \$1800 and includes:

- 32 x 30 sec announcements + 12 bonus
  - 1 x online feature article with links to your site
- AND*
- 1 x week run-of-site placement of your web banner on our site (valued at \$240)

*OR*

- 1 x interview if relevant to our presenters/programs

We can schedule your 30 sec announcements in our peak on-air periods; Jammin' (7-9am) and Drive (weekdays, 4-6pm). Our current program guide is included.

## Outcomes for you, our local business sponsor

- Drive increased awareness and activity among your present and potential customers
- Increased brand exposure through cross-promotion via Eastside's Twitter/Facebook, website/eNews
- Align your brand with support of a highly relevant community organisation in Sydney

**NEXT STEP...**

**Contact Eastside Radio to get the ball rolling!**

Eastside Radio 89.7FM

T: 02 9331 3000

E: [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Streaming live around the globe from  
[eastsidefm.org](http://eastsidefm.org)

Photos by Raquel Duron

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